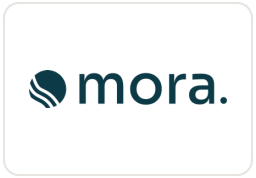
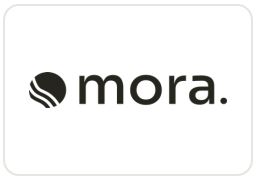
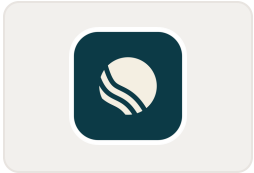
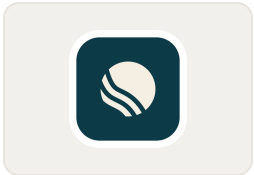
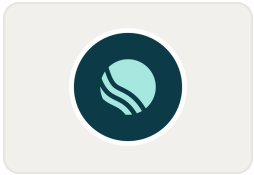
Mora merch print specification

Artwork, size and colour for each item. Files are in the folder named in each row: PDF and SVG (vector, real size) and PNG (300 dpi, transparent). Request a printed or stitched proof before a full run.

Artwork	Item	Method	Placement	Print size	Colours	Folder
	Flow T-shirt (White)	Screen print or DTG	Left chest, 4 in wide	4 in × 0.75 in	Deep lake #0c3a46	`tee-chest-deep-lake/`
	Flow T-shirt (Deep lake)	Screen print or DTG	Left chest, 4 in wide	4 in × 0.75 in	Bone #f4efe2	`tee-chest-bone/`
	T-shirt, full front	Screen print or DTG	Centre front, 12 in wide	12 in × 2.25 in	Ink #26251e	`tee-front-ink/`
	Embroidered hoodie (Ink)	Embroidery	Left chest, 3 in tall	3 in × 3 in	Bone #f4efe2	`hoodie-chest-bone/`
	Cap (Deep lake)	Embroidery	Front panel, centred, 2 in tall	2 in × 2 in	Aqua #a6e8df	`cap-front-aqua/`

	Canvas tote (Natural)	Screen print	Centred on the front, 10 in tall	10 in × 10 in	Deep lake #0c3a46	`tote-deep-lake/`
	Notebook (Deep lake linen)	Foil stamp in Bone (artwork is black for the die)	Front cover, centred, 1.5 in tall	1.5 in × 1.5 in	Black #000000	`notebook-cover-foil/`
	Sticker, app icon, 3 in	Die-cut matte vinyl	3 in square, rounded corners	3 in × 3 in	Deep lake #0c3a46 Bone #f4efe2	`sticker-app-icon-3in/`
	Sticker, app icon, 2 in	Die-cut matte vinyl	2 in square, rounded corners	2 in × 2 in	Deep lake #0c3a46 Bone #f4efe2	`sticker-app-icon-2in/`
	Sticker, symbol cut to shape, 3 in	Die-cut matte vinyl	3 in tall, cut around the symbol	3 in × 3 in	Deep lake #0c3a46	`sticker-symbol-deep-lake-3in/`
	Sticker, Aqua symbol on Deep lake, 3 in	Die-cut matte vinyl	3 in circle	3 in × 3 in	Deep lake #0c3a46 Aqua #a6e8df	`sticker-circle-aqua-3in/`